

February 1, 2012
Red Lion,
Olympia

ALL INDUSTRY DAY AT THE CAPITOL



Dear Insurance Professional:

The Legislature is faced with a \$1.5 billion shortfall in the 2011-13 budget and are likely to approve a tax-increase referendum to send to the ballot for voter approval at a special election this Spring.

There are numerous issues that are being worked on in Olympia: taxes to fill the budget shortfall, requiring K-12 school districts to purchase medical benefits from the state pool & bypass agents, certificates of insurance, broker disclosure of fees, creation of health care exchanges, health insurance reform, etc.

On February 1st, agents, brokers, marketing representatives and others from the industry will join together for over four hours of education. Help us show legislative leaders that the insurance industry is a large force at the state capitol.

We will hold the event at the Red Lion this year (instead of at the State Capitol as we have the last couple years). Because of this, parking will be much easier.

Invest a day for your industry and your career!

Conference Sponsors

Independent Insurance Agents & Brokers of Washington
Surplus Line Association of Washington
Professional Insurance Agents of Washington
NW Insurance Council
Greater Seattle Insurance Professionals
Insurance Professionals of South King County
Southwest Washington Insurance Professionals
Washington Council of IAIP
Tacoma-Pierce County Insurance Professionals

All Insurance Industry Day at the Capitol

Red Lion Hotel, Olympia February 1, 2012

- 10:30 am **“2012 at the OIC—A Leader’s Perspective”**
Mike Kreidler, Insurance Commissioner (invited)
- 11:00 am **“Protecting Consumers—The Role of the Attorney General”**
Rob McKenna, Attorney General (invited)
- 11:30 am **“Federal Issues That Impact Producers in Washington State”**
Wes Bissett, Senior Counsel, IIABA
- 12:00 pm **Lunch & Legislative Update**
- 1:00 pm **“Creating Washington’s Health Care Exchange”**
Phil Dyer and Bill Baldwin, WA State Health Benefits Board members, & Wes Bissett, IIABA
- 2:00 pm **“Legislative Issues Impacting Insurance Producers”**
Mel Sorensen, PIA & PCI; Tom Parker, Surplus Line Association; Jean Leonard, State Farm and Bill Stauffacher, IIABW
- 3:00 pm **Adjournment**



Registration Fee: \$45 members of sponsoring associations; \$65 for non-members

4 hours of education provided. Agenda subject to change.

All Industry Day at the Capitol—2/1/12—Red Lion Hotel, Olympia

Name: _____

Designations: _____

Licensed? Yes No WAOIC # _____

Company/Agency: _____

Company Address: _____

Phone: _____

Fax: _____

Email: _____

Legislative District (if known): _____

Fee: \$45 members \$65 non-members

Check payable to IIABW

Visa MasterCard

Card #: _____

Exp. Date: _____ Security Code (on back) _____

Name on Card: _____

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Signature: _____

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